



Scan this code to visit us online at
www.libertarian.on.ca

Vol. 42 No. 2 Summer 2022**Editor: Coreen Corcoran**

2022 Ontario Provincial Election Campaign Wrap Up

Do I feel the recent general election was a disaster for the Ontario Libertarian Party?

Well, I'm glad you asked. It may come as a surprise to many but no, not at all. Sure, we dropped from a record 117 candidates in 2018 to just 16 candidates in 2022 but there was much more at stake then at first meets the eye.

First and most importantly, I would like to sincerely thank those 16 courageous LTN candidates that represented the Party. They believe in our Party, our principles, and the platform. "Freedom of Choice" is important to them as individuals, as it should be for every thinking member of our society.

I'd like to take a quick look at our overall results and how those specific ridings where we had a candidate in 2022 compared to last time. Fun with math!

Candidates: 31% (same candidate, same riding), 31% (first time candidate), 38% (previous candidate, new riding). Total LTN Votes: 2022 – 5,364 vs 2018 – 5,885, a 9.2% decrease. Voter Turnout: 2022 – 45.2% vs 2018 – 57.7%, a 12.5% decrease. Most LTN Votes in a riding: 516, Largest percentage of Votes to Turnout: 1.71%, Largest Riding Vote Increase: 158%.

All in all, I contend we held our own on average in those ridings we can compare. My glass is still very much half full.

(Continued on page 2)

Libertarian Pub Nights and Events

Looks like we have been granted permission by our government to visit restaurants without our papers! It has been a frustrating two years to say the least. We will be resuming meetups where there is interest.

If you would like to organize a Libertarian Pub Night in your area, please contact

leader@libertarian.on.ca or phone 416-283-7589.

For the latest information, visit

<https://libertarian.on.ca/meetups>

Toronto Pub Night - 7 PM July 26th IN PERSON (4th Tuesday each month) Louis Cifer Brew Works, 417 Danforth Ave, steps from the Chester Subway station. Phone Jim McIntosh (416-474-9482) if you have questions. *NOTE:* We may be changing the venue for future meetings.

Ottawa Pub Meeting— August 7th at 1:00 PM (Usually 1st Sunday of each month, except holiday weekends) We'll be at O'Brien's Roadhouse inside! 730 Industrial Ave, Ottawa. Everyone welcome. For more information contact Jean-Serge Brisson (ep523@ncf.ca). Next meeting is September 11th. We encourage you to follow us on Facebook (Ottawa Libertarians - News, Views, and Meet-ups <https://www.facebook.com/groups/405849880583377>)

AGM this Fall

We have started to plan the annual general meeting and hope to once again hold it in person. More details will be available in the next Bulletin in September.

If you are interested in running for a position on the Executive Committee, contact info@libertarian.on.ca.

The following positions will be elected at the AGM: Treasurer, Members at Large, and any vacancies on the Ethics Committee and Executive.

THE PARTY OF CHOICE – Our Vision is communities of freedom, harmony and abundance.

The Mission of the Party is to enable endless possibilities through recognition of, respect for and protection of individual liberty.

Strategic Direction of the OLP 2022 to 2026



Historical Summary

The Party is alive and well, so to speak. We came through a very difficult time during 2019 until Feb, 2021. The Party was in serious financial and administrative problems with Elections Ontario. In February 2021, the Executive Committee dealt with a multitude of issues.

I was asked to come on board with the EC in June 2021. This very small core of dedicated individual started the process of administratively and financially fixing the core Party problems which had been neglected for almost 2 years. It was under the direction of Interim Leader Jacques Bourdeau and Serge Korovitsyn, the Chairman, and Jim McIntosh who returned from retirement once again to sort out the financial issues with Elections Ontario.

At the Convention held in Oct 2021, I was elected as leader of the Party to bring the OLP into Election 2022. I had 3 goals: 1) to raise the Party profile, 2) to raise finances, and 3) promote the Party into Election 2022 with candidates. We accomplished the first two goals, and managed to raise money to bring the Party back to solvency, and slightly increased the Party's memberships. The Party finances are now in good standing, with enough funds to carry us through 2023 and beyond.

Election 2022 was a step back from our gains in 2018 with only 16 candidates, and was the poorest showing in the last 20 yrs. I take full responsibility for that, but it certainly was NOT for lack of trying to recruit and retain candidates. We had a healthy 70 candidates in January 2022 and then the Freedom Convoy happened, which saw millions of Canadians come together in a renewed and refreshed idea of what it meant to be Canadian.

(Continued on page 3)

2022 Ontario Provincial Election Wrap Up (cont'd)

(Continued from page 1)

So what's the rest of the story?



I returned to the executive as Campaign Director in mid-December. I had a renewed confidence in the Party's direction following the election of a new leader and surrounding cast a couple months earlier. It wasn't until January that I learned just how precariously close we had come to extinction.

Our war chest was pretty much empty and I was initially allocated a mere 3.5% of the campaign budget I worked with in 2018. We had about 40 members who had expressed an interest in running but that number bottomed out as the dystopian political environment we'd dealt with over the prior 2 years culminated with the freedom protests taking centre stage and various governments responding in a less than freedom loving manner. The authoritarians and their media cohorts ramped up the fear and took actions that many liberty lovers simply couldn't believe. I don't disparage anyone for not wanting to participate in the electoral process given what was going on. Our primary support for indi-

vidual liberty and economic freedoms were under attack in ways even the most conspiratorial minded of us, could barely imagine happening so fast right here in Canada.

"Freedom of Choice" isn't only a catchy slogan (that other parties also latched on to) but it's how I operate. I was not going to do anything other than help those who wanted to run 100% voluntarily as best as we could. I was also not prepared to go "All In" and spend money we simply couldn't spare at the expense of Party continuing to pay the bills after the election was over. I could elaborate but will save that for another time.

What I will say is this. We have 4 years ahead of us to rebuild membership, put fresh ideas in motion to engage with you our valued members and supporters and finally but not least, take this as a valuable learning experience of survival and get back to squirreling away the pennies so we are never heading into an election so completely disabled.

Enjoy your summer. Prepare for the days ahead. Follow your heart but most importantly, keep your loved ones safely by your side.

Cheers!

- Scott Marshall

Strategic Direction of the OLP 2022 to 2026 (cont'd)

(Continued from page 2)

That feeling of love and unity inspired thousands of Canadian to gather across the country, which harkened back to times in which we as country celebrated our unique identity...but the movement was violently squashed by all levels of governance, without remorse. The absolute authoritarian usurping of our basic rights was put on display for the whole world to see, and was fully colluded with Mainstream media to denigrate and vilify peaceful Canadians who were engaged in what they thought was a basic right of being Canadian.

The Freedom Convoy was a resounding success in exposing all the “things” that Libertarians have been warning about for the last 45+ years, but few people heard us. The government’s overreach and the harsh treatment of Convoy organizers, donation funding, bank seizures and even my arrest had a profound effect on the Canadian spirit of a Unified Canada. This created the fear that caused many people, including several of our candidates, to shrink back from Freedom Movements.

The election that occurred was not an indication of support for a Conservative government, but a total rejection of the left’s authoritarian rules that had been imposed from the federal level on down to provincial and Municipal politics. People were afraid of the left ideology and it showed in the polls. The woke mob was awake, and picked the lesser of 2 evils. This methodology of voter manipulation is not new, but certainly impacted the 2022 General Election.

The Future

What is the future of Ontario Politics, who are we as Libertarians? What do we stand for? It is clear, that the union vote will continue to support the left, and it is clear crony capitalism is alive and well within the Conservative Party. One just has to look at the left and right’s platforms of 2022 to see who the vote demographics in building those elections platforms was designed for. The idea of an individual and individual rights was NOT even a consideration. Look at New Blue’s platform and the blatant stealing of our Voucher Platform, even our Party colors had zero impact on the outcome (124K votes was great), but they faced the same challenges we at OLP faced, no access to me-

dia, no ability to compete in a media field that takes millions of dollars to enter that market, and I suspect even if we had the funds to do it, the Main Stream Media (MSM) would not have sold us timeslots to reach the maximum number of viewers to have an impact.

Grassroots – is the answer.

The Freedom Convoy showed it is still possible to unite the people, and we must endeavor to do the same. It will not be easy — it will take money, time and effort of many organizers across the province. The MSM will not help us, only direct organization on the ground in local communities will inspire the people to get involved. That means getting organized, and starting those efforts now, today, next week.

Strategic Plan for next 4 years

The following is an excerpt from Mark’s strategic plan and is not specific to a platform, any subsequent leader change, or Party principles. These are administrative steps we must take to grow the freedom of choice movement and the Ontario Libertarian Party.

- Run Libertarians in Municipal Elections;
- Recruit Youth – The future of the Party;
- Develop Brand recognition – Individual Freedom – Freedom of Choice.

Municipal Elections – Entry Point of name recognition

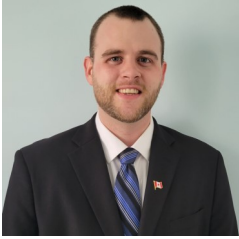
If you can, get your name on a ballot, develop a platform or mantra. Even if you have ZERO chance of winning, it will generate the needed media attention to promote your name. The NDP and Greens figured this out 20 years ago and is how they developed brand and name recognition. Why? Because it works and has free advertising with local media who are pushing local issues for readership.

Recruit Youth – The Future of the Party

Lets face it, if we don’t talk about the elephant in the room (long term old time members, myself included), then the people that do the bullwork now, will eventually die off or retire....and if we don’t have youth inspired in liberty to take over – then Party concept dies with them, along with the Party dream.

(Continued on page 4)

A Quick Chat with New Candidate Zack Tisdale



It's a tough decision to run in an election, and it is even tougher when you have never done it before. We were fortunate to have a few new candidates sign up to run and dive in to the deep end. We asked Zack Tisdale, candidate for

York-Simcoe, a few questions about his experience and what he would suggest to anyone else considering an election run.

OLP: What were the biggest challenges you faced?

ZT: being unknown and trying to reach as many people as possible in a short period of time. Also, having to drive over to the next riding. I was defeated by the heat while out canvassing a couple of times.

OLP: What were you pleasantly surprised to learn or experience?

ZT: The support from the Libertarian Party was fantastic. (OLP shout out to Campaign Director Scott Marshall for holding weekly Zoom calls with candidates!)

OLP: What suggestions would you have for someone who is considering becoming a candidate?

ZT: Keep your expectations in check, and have fun!

OLP: How can the Party or Elections Ontario improve to better inform candidates about the process?

ZT: All was good for me. (Another shout out to Scott!)

THANKS ZACK!

Zack is also running as a Candidate for Councillor - Ward 7 in the City of Kawartha Lakes in October.

Strategic Direction of the OLP 2022 to 2026 (cont'd)

(Continued from page 3)

This is NO joke. the state has done a very good job with its indoctrination factories called the public education system. It has created generations of youth who do not question authority and generally trust the government. However, throughout the last 28 months I have personally spoken with 1000s of youth who see the controls, who are questioning what freedom is, where are my rights, and why can't I go out.

Many of the people protesting are under the age of 30 and have no identified inspiration in the form of a Political Party. They are attaching themselves to different movements and diluting the efforts across all freedom platforms. We need to reach that youth and convince them to take advantage of election campaigns and run as Libertarian Candidates and promote our political freedom movement in the embodiment of the Ontario Libertarian Party.

IT IS ONLY through political advocacy that we can change the system and laws which govern Ontario. If a freedom movement is out there, then we must get them to join our Constitutional Right to form government and run political candidates as an MPP.

Develop Brand Recognition: Individual Rights – Freedom of Choice

Libertarians have always stood for Individual Rights, both Property and Personal. They underpin all Free Societies — less government and more individual autonomy. Freedom of Choice ties into Canadian politics. Lockdowns and mandates have shown how the state has the authority to wreck your personal life, business, and access to societal venues.

If we premise issues with these two points, it introduces these concepts to someone who is not as engaged in politics as we are. Since the state owns, regulates, and controls all aspects of our lives, it is imperative that these messages are centered around the Libertarian movement. We can say "Taxation is Theft" but it doesn't mean much to the average person.

Every issue relates to these two points: Public Education – Freedom of Choice; Healthcare – Freedom of Choice; Property Rights – Individual Rights; Medical Autonomy – Individual Rights and Freedom of Choice. Every Libertarian idea comes back to these two talking points and highlight how they have been subverted even more during the last 28 months.

Mark Snow

Leader, Ontario Libertarian Party

leader@libertarian.on.ca